



2020

RE: Sponsor Request

Dear Hudson Valley Business Owner,

I am writing to kindly request that you consider sponsoring the annual Buddy Walk hosted by the Down Syndrome Association of Hudson Valley (DSAHV) on Sunday October 4th, 2020 at Dutchess Stadium in Wappingers Falls. The Buddy Walk® was created by the National Down Syndrome Society in 1995 to celebrate Down Syndrome Awareness Month in October and to promote acceptance and inclusion of people with Down syndrome. The Buddy Walk has grown from 17 walks in 1995 to over 250 walks planned for 2015 worldwide. In 2014, more than \$13 million was raised nationwide to benefit local programs and services, as well as the national advocacy initiatives of NDSS that benefit all individuals with Down syndrome.

Our organization is the sole provider of services to people with Down syndrome of all ages who reside in the Mid-Hudson Valley. When a new baby is born or someone moves into our community we are here to help those families find vital medical, educational and recreational resources. We connect and support local families because for a mother or father nothing can compare to the advice of other parents who share the same journey. Funds raised from events such as the Buddy Walk are directly redistributed to the local community to assist families with their child's individual needs.

Sponsorships should be received by September 18th and sent to: **DSAHV PO Box 161, Hopewell Junction NY 12533**. Confirmation letters for funds received will be mailed to all contributors. Please go to our website [www.dsahv.org](http://www.dsahv.org) to learn more about our organization. Contact me at 845-797-5177 or [aquitoni@dsahv.org](mailto:aquitoni@dsahv.org) if you have any additional questions.

On behalf of our Board of Directors, and as a parent of a child with Down syndrome, I thank you in advance for your consideration and generosity.

Sincerely,

*Jason Gehlert*

